



MOUNT HOPE BRIDGE 5K

Century 21 Topsail Realty Named Title Sponsor of Mt. Hope Bridge 5k

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FOR IMMEDIATE RELEASE

BRISTOL, RI - Century 21 Topsail Realty has come onboard as title sponsor for the inaugural Mt. Hope Bridge 5K. This first-ever road race will take place on Saturday, August 12th. Runners and walkers will follow a 3.1 mile course starting in Portsmouth near the base of the Mt. Hope Bridge, running across the bridge to Ferry Road in Bristol, turning on to the Roger Williams University campus and continuing south through campus to the finish. The starting gun is at 7:30AM.

“We look forward to producing an excellent inaugural event with the help of Century 21 Topsail Realty,” says Matt Gray, President of Gray Matter Marketing. “With their local focus and emphasis on customer service, Century 21 Topsail Realty’s involvement in the event ensures it will be a great success for our participants.”

“As owners of **Century 21 Topsail Realty**, we are proud and honored to be title sponsor for this inaugural run over the Mt. Hope Bridge,” said Michael and Lisa Fonesca. “It is our hope that this will become an annual tradition that we continue to be a part of. All proceeds will benefit the many great charities supported by the Bristol Rotary. Whether you walk or run, come join the fun!”

In addition to the title sponsor, the Mt. Hope Bridge 5K will have four Gold Sponsors: **Slepkow, Slepkow and Associates, Inc., A Jour Jewelry, Sunshine Fuels and Energy Services, and Gil’s Appliances**.

The Mt. Hope Bridge 5K is hosted by the Rhode Island Turnpike and Bridge Authority Foundation and produced by Gray Matter Marketing. 100% of net proceeds benefit the Rotary Club of Bristol and their partner charities.

Tickets are now on sale for the event at www.mthopebridge5k.com



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About Rhode Island Turnpike and Bridge Authority Foundation

The Rhode Island Turnpike and Bridge Authority operates a charitable foundation which provides funds to worthy organizations with proceeds generated from special events held on RITBA properties throughout the year. The RITBA Foundation was formed to carry out the mission of supporting local communities and nonprofit organizations that have a positive impact on the lives of Rhode Islanders. Visit www.ritba.org/ritba-foundation for more information.

About Gray Matter Marketing

Gray Matter Marketing is a full services marketing consulting and event management agency. We work with clients to maximize sales and marketing capabilities, create turnkey events, and maintain an engaging social media presence. For more information on Gray Matter Marketing's offerings and events, please visit www.graymattermarketing.com.