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Craft Beer Fanatics Head to Stowe for Craft Brew Races

FOR IMMEDIATE RELEASE

Stowe, VT — This weekend, the worlds of running and craft beer will collide at the Craft Brew Races Stowe, a daytime 5K race and beer festival hosted at the Stoweflake Mountain Resort and Spa. The fourth annual event will take place on Saturday, May 20th. The 5K road race will kick off at noon, while doors to the festival will open at 12:30 pm. A portion of the proceeds from the event will be donated to the Stowe Land Trust.

The 5K (3.1 mile) road race is open to runners and walkers of all abilities. Starting at Stoweflake Mountain Resort and Spa, the race runs out on Cape Cod Road before turning around on the winding Stowe Bike Path, crossing the West Branch Little River on multiple bridges.

Tickets to the race also include entrance in to the beer festival and samples from more than 40 breweries, almost 30 of which are based in Vermont. For a full list of attending breweries, visit www.craftbrewraces.com

5K participants will receive a Craft Brew Races finisher medal specific to the Stowe event. All attendees will also receive a souvenir pint glass at the end of the event. In addition to the included beer samples, Polar Seltzer will be providing water, and KIND Snacks and American Flatbread Company will be providing runners with complimentary snacks. Local food trucks will also be on site selling some tasty options, including Northern Fire & Slice, Farmhouse Chocolates + Ice Cream, Caja Madera Tacos, Farmers and Foragers, and more. The Eames Brothers Band will provide live music throughout the festival.

The event will not directly impact traffic, but there may be an increase in traffic volume leading up to and following the event. The Craft Brew Races urge all attendees to enjoy their time responsibly. We recommend participants designate a sober driver or arrange transportation. We are happy to offer designated driver tickets, so that they can enjoy the festivals' great atmosphere, included snacks and non-alcoholic drinks, food trucks and live music, and offer a safe ride home.

For more information and tickets, visit www.craftbrewraces.com. This event is 21+ exclusively, and no strollers or pets are allowed at the race or in the festival.

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Information for Press: If you wish to attend the event, please contact Lisa McCurdy at lisa@graymattermarketing.com or 617-697-5100. The attached images are for editorial use only. Please credit Clancy Creative/Craft Brew Races

About Gray Matter Marketing

Gray Matter Marketing is a full services marketing consulting and event management agency. We work with clients to maximize sales and marketing capabilities, create turnkey events, and maintain an engaging social media presence. For more information on Gray Matter Marketing's offerings and events, please visit www.graymattermarketing.com.