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Fourth Annual Craft Brew Race Will Be Largest Yet

FOR IMMEDIATE RELEASE

Portland, Maine — The national Craft Brew Race series will return to Portland, Maine on July 1st for its fourth annual running, and this year's Craft Brew Race Portland will have the largest number of participating breweries in the history of the event.

The Craft Brew Races is a combined running and beer-sampling event. We offer tickets that include both the 5K race and the festival, as well as festival-only tickets, designated driver tickets, and DD/5K tickets.

47 breweries will be offering samples of a variety of different types of beer and alcoholic beverages for thirsty festival-goers at Payson Park. Of these breweries, 26 are based in Maine and many are from the New England area. A full list of participating breweries is available at www.craftbrewraces.com.

The day will start at noon with a relaxed, but timed, 5K run (walkers are welcome) around beautiful Back Cove, following Baxter Boulevard and the Back Cove Trail with waterfront views throughout and finishing at the park, where the festival will begin at 12:30 pm. Runners will receive a Portland Craft Brew Races finisher medal upon completion of the 3.1-mile course.

Runners and festival ticket holders will then enjoy a three-hour long craft beer festival with included beer samples, as well as complimentary snacks from KIND Snacks and American Flatbread Company and non-alcoholic beverages from Polar Seltzer. A number of food and goods vendors will also be selling on site. All festival-goers will receive a souvenir pint glass upon departure from the venue.

The Maine Brewers Guild is the charitable beneficiary of the Portland Craft Brew Races. We proudly donate a portion of all proceeds from the event to The Guild.

The Craft Brew Races urge all attendees to enjoy their time responsibly. We recommend participants designate a sober driver or arrange transportation. We are happy to offer designated driver tickets, where DDs can enjoy the festivals' great atmosphere, designated complimentary food and live music, and offer safe rides home. The event is strictly 21+.

For more information and tickets, please visit www.craftbrewraces.com

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Press: If you wish to attend the event or have any additional questions, please contact Director of Communications Lisa McCurdy at Lisa@GrayMatterMarketing.com or 617-697-5100.

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About Gray Matter Marketing

Gray Matter Marketing is a full services marketing consulting and event management agency. We work with clients to maximize sales and marketing capabilities, create turnkey events, and maintain an engaging social media presence. For more information on Gray Matter Marketing's offerings and events, please visit www.graymattermarketing.com.