



FOR IMMEDIATE RELEASE

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Newport Night Run Draws Crowds to Support Public Education

NEWPORT, RI —Hundreds of enthusiastic supporters turned out for the 2017 Newport Night Run on Saturday, April 1st., to participate in a 5K road race in support of the Newport Public Education Foundation. The 2017 Newport Night Run was the largest to date in the race’s four-year history, with 1200 runners registered. The event sold out more than 24 hours before the start.

“It’s great to have the community come together to support Newport students,” says Jennifer Hanson, Board Member of the Newport Public Education Foundation. “Funds raised by this annual race are given in grants to local teachers to affect real change in their classrooms.”

“We’re thrilled that the community came together in such a big way to support this event,” says Matthew Gray, President of Gray Matter Marketing. “We had an amazing team of volunteers, and athletes from all over Rhode Island, Massachusetts and Connecticut come in to town to run for education.”

60 volunteers assisted the Newport Night Run with bib pick up, parking direction, course set up and finish line coordination.

“The volunteers were the most pumped up that I’ve ever experienced at a race,” said Heather Cowen, from Portsmouth, RI. “The route was gorgeous, well-lit with waterside lights, mile markers, and it was a safe route choice for nighttime with little or no traffic and somewhat sheltered from the wind. I loved Gray Matter’s music and energizing announcer and seeing all the glow sticks. This is my new favorite 5K!”

Brian Coyne, from Manchester, Conn. finished the 3.1 mile race first, with an elapsed time of 17 minutes, 37 seconds. He was followed closely by Jared Delamo (Warwick, RI) and Adam Coogan (North Providence, RI). Six seconds separated first and third.

“It was pretty cold out there,” said Coyne. “The competition was really good, the course was great. I’m happy to have won. It was a great time.”

Carol Pacheco (Swansea, MA), Karen McGuire (Portsmouth, RI), and Karen Noyes (Duxbury, MA) were the top female finishers.

Full Race Results: <https://my.racewire.com/results/33248>

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About Gray Matter Marketing

Gray Matter Marketing is a full services marketing consulting and event management agency. We work with clients to maximize sales and marketing capabilities, create turnkey events, and maintain an engaging social media presence. For more information on Gray Matter Marketing’s offerings and events, please visit www.graymattermarketing.com.

About the Newport Public Education Foundation

The Newport Public Education Foundation (NPEF), established in 1991, is an independent, non-profit 501(c)(3) whose mission is to improve the performance of Newport public school children by enhancing their educational opportunities and by building broad-based community support for quality public education. For more information on the NPEF, please visit: <http://www.npef-ri.org/>

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